

Wanda Thibodeaux

Copywriter

Professional freelance writer with more than a decade of experience in providing website, marketing and product copy, editorial services and blog content. Particular interests in mental health, business, leadership, psychology and science.



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@WandaThibodeaux

SKILLS

Website articles

Landing pages

Product descriptions

General editing

Business website content

Email marketing copy

Letters

INTERESTS

Music performance and composition

Fitness

Cooking

Personal Finance

WORK EXPERIENCE

Columnist

Inc.com

10/2016 – 12/2019

Achievements/Tasks

- Produced 20-25 articles per month on assigned and unassigned basis resulting in 250,000-350,000 page views per month
- Communicated and coordinated with PR representatives and conducted research to set up interviews and construct daily column topics
- Imported, edited and tracked each article via Inc.com platforms
- Created 3-5 social media posts per day with links to promote each article and drive traffic
- Participated in monthly editorial check-ins to ensure column quality and branding, as well as daily messaging via Slack as necessary

Copywriter and Sole Proprietor

Takingdictation.com

08/2006 – 2019

Achievements/Tasks

- Created and developed content such as landing pages, ebooks and website articles for large range of independent and business clients, including Prudential, Bankaroo, Security University, Walmart Canada and TypeF
- Researched, bid for and completed projects via platforms such as Upwork
- Updated business website, including blog and visitor feedback and query emails
- Constructed project emails, scheduled interviews and billed all clients

PERSONAL PROJECTS

My Shower Is My Refuge: The Ultimate Guide for Stay-at-Home Parents (09/2016 – 03/2019)

- Nonfiction self-help book intended to guide parents through areas such as discipline, sleep training, and self-care—currently querying

The Legend of Smorgog (05/2019 – 12/2019)

- Science fiction novel—currently querying

EDUCATION

Bachelor of Music (Vocal Performance); Bachelor of Science (Oboe Performance)

Central Michigan University

08/2006

ACHIEVEMENTS

Featured on Kivo Daily's "Mover's and Shakers"

Ronald E. McNair Post-Baccalaureate Achievement Program Scholar