**Social Media Ad Script (Newman Gyms)**

Client: Newman Gyms

Actor: Male voice

Target: Gen Z

Title: Newman Gyms Memberships

Description: fitness chain for young adults

*Energetic, motivational. Punchy delivery.*

15”

(video 1)

You wanna move?

(video 2)

You wanna do?

(video 3)

You wanna shape yourself?

(video 4)

Newman Gyms. Give yourself power.

30”

(video 1)

If you’re looking to get fit…

(video 2)

If you’re looking to pump up your health…

(video 3)

Newman’s Gyms is where you do battle. With state-of-the-art tech and customizable training, we’ll help you work out smarter at a pace that fits your life. Choose your membership plan, sign up, and take control of your change today.

60”

(video placement director discretion)

Hey – you tired of all those gurus telling you they’ve got the secret to workin’ out and pushin’ supplements in your face? Yeah, us too. Newman Gyms doesn’t put you in a box. We just give it to you straight with real-time training, fitness counseling, and equipment ready for all your apps and monitors.

At Newman Gyms, you’re not gonna hear us tell you how to be. But we’ll help you find who you are in every minute, every rep, every mile. Come as you are, work out smart at the right level, leave better. Set the membership plan that works for you and sign up at newmangyms.com today.